



3 Keys to ‘Right Sizing’ Your Next Move

A Free Educational Seminar that will benefit everyone involved with the 50 plus population

For Owners, Managers, Professionals and Clients:

- Are you looking for a way to build loyalty with your present clients, attract new clients, and build sales?
- Does your practice or business service the 50 plus population?
- Are you looking for a unique program that will propel success and revenue for you and your clients?
- Are you looking to understand the steps that a real estate transition involves?

Benefits of this Real Estate Education Presentation and what exactly is meant by 3 Keys to “Right Sizing” Your Next Move?

Many people in the 50 plus population find themselves in transition with their living space and are unprepared for knowing how to deal with it. This presentation provides attendees an opportunity to be more prepared to make their next real estate move by becoming more equipped emotionally and intellectually. Attendees learn to navigate the 3 keys; HEART, HEAD, and HOME.

Why Should You Host?

- Shows commitment to the concern and education of your clients in transition
- Drives potential prospects to your own location
- Clients attribute their emotional and successful choices to you and you gain loyalty and referrals

If you want to share this great information with your clients, call Daryl today to schedule your talk!

Daryl G. Lippman

GRI, CBR, SRES, Fine Home Specialist

Cell: 781-724-9506 | Email: Daryl4RealEstate@comcast.net



Daryl has worked in greater MetroWest real estate for 30+ years. She is an award winning member of Berkshire Hathaway HomeServices Town & Country Real Estate and an active member of several professional and community organizations. Her specialties include Fine Homes, Relocation, and Senior Real Estate.